



TEACHERS' AND THEIR PUPILS/GROUPS PETER RABBIT: MISCHIEF AND MAYHEM

BRADFORD MUSEUMS AND GALLERIES WITH THE
RIVER AND ROWING MUSEUM, HENLEY

18 MAY – 8 SEPTEMBER 2019

Families visiting the Cartwright Hall Art Gallery this summer will be in for a real treat, as Peter Rabbit™ and his friends take over the Museum!

An exclusive opportunity to explore the rarely seen original illustrations and early manuscripts by Beatrix Potter from the 'Tale of Peter Rabbit' in a new exhibition at **Cartwright Hall Art Gallery**. Developed in partnership with Penguin Ventures and The River and Rowing Museum.

Cartwright Hall Art Gallery and the **River and Rowing Museum** hope to encourage audiences of all ages to enjoy and learn more about the work of Beatrix Potter. Bunnies will be bouncing all over the gallery, as Peter Rabbit hops, skips and jumps right off the page in an interactive exhibition about Beatrix Potter's most famous creation. Generations of children have grown up with Peter Rabbit, from reading the original tales to watching the current TV animation.

Visitors can help Mrs. Tiggy-Winkle hang up the laundry. Children can dress up as Peter Rabbit, curl up with a book in the story corner or enjoy planting carrots in Mr. McGregors's garden.

An ideal opportunity to exchange and share ideas with children and students of all ages!

Use our resources for Primary and Secondary schools to support self-guided visits and inspire activities back at school.

There are many ways for you and your class to make the most of our special exhibitions. Schools can book in alongside the general public for teacher-led visits throughout the run of the exhibition (book via 01274 431212 if over 8 in a group), or book for selected dates. We also offer facilitated visits and sessions alongside selected exhibitions.

Notes for teachers:

Content

Cartwright Hall Art Gallery is one of the U.K's leading regional art galleries. Situated in picturesque Lister Park, the gallery has permanent art collections. In addition, the gallery plays host to a number of visiting exhibitions, working with partners such as the National Portrait Gallery, V&A Museum of Childhood and the British Museum in London. The art gallery is one of four sites, Bradford Museums and Galleries and is council run. It very much depends upon private donations, business sponsorship, grants from trust and foundations, admission charges and the support of our benefactors, donors and friends. www.bradfordmuseums.org

About Peter Rabbit™ and Beatrix Potter

The Tale of Peter Rabbit is one of the world's best-loved children's books and was created by author and illustrator, Beatrix Potter in 1902. The story has never been out of print since then and has sold in excess of 45 million copies globally. Beatrix Potter personally oversaw the launch of subsequent products, making Peter Rabbit the oldest licensed character in history. Today over 2 million of her 'little books' are sold globally every year, whilst Peter Rabbit has appeared in books and products in more than 110 countries throughout the world. On her death, Beatrix left an incredible legacy of land and property to the care of The National Trust to ensure that future generations would continue to enjoy the countryside that she was so passionate about as well as the much-loved characters and stories that were created over a lifetime.

Penguin Ventures (part of the Penguin Random House Group) is committed to growing and protecting The Peter Rabbit™ brand and together with licensing agency, Silvergate Media, manages The World of Beatrix Potter™, one of the world's longest running and largest international literature-based licensing programmes.

www.peterrabbit.com

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