



**GET INVOLVED WITH GOOD MORNING BRITAIN THIS AUTUMN**  
**Get your pupils to make an anti bullying film and watch it at it's London**  
**Premiere**  
**Donate old phones to raise money for Breakfast clubs**

**At Good Morning Britain we need your students' creativity and compassion to tackle some of the major issues affecting young people today.**

**ACTION! AGAINST BULLYING**

**Launch date 14th September / Closing date Friday 2nd October.**

We are asking schools around the UK to shout "ACTION!" when they enter our anti-bullying film competition. We want young people aged 7-18 in primary, middle and secondary schools to use their imagination and creativity to film, script and produce a one minute film which sends a really strong message about bullying.

The anti bullying charity Ditch the Label reported 69% of young people have witnessed bullying. Yet bullying can be a difficult subject to talk about. This competition aims to get all young people talking about and helping to tackle this important issue.

The films will be judged by a celebrity panel of judges and the winning teams will be invited to attend a West End premiere of their winning films. The films will then be shown in Odeon cinemas during the month of November during Anti Bullying month. We will be providing tips for creating your film on our website as well as shooting an example film. If you are at all interested or want to know more please email us: [actionagainstbullying@itv.com](mailto:actionagainstbullying@itv.com)

**TACKLING HUNGER TOGETHER - PHONES FOR FOOD**  
**5TH - 9TH OCTOBER**

As part of ITV's Rugby World cup campaign called Tackling Hunger Together. We are asking students and teachers to donate their phones to raise money for Breakfast clubs (run by the charity Magic Breakfast) because over a million children currently go to school without breakfast. We are asking primary, middle and secondary school students and teachers to look through their cupboards at home and find any old mobile phones that they and their friends and families have left over after upgrades or the phones have been damaged.

For each phone we will get at least two breakfasts for a child in a breakfast club across the country and in most cases much more. If you are at all interested or want to know more please email us: [phonesforfood@itv.com](mailto:phonesforfood@itv.com)