**FREE TTC Young Driver Workshop funded by Bradford Council’s Road Safety Team**

**Background**

Research shows that the combination of youth and inexperience puts younger drivers at high risk. Their inexperience means they have less ability to spot hazards, and their youth means they are particularly likely to take risks. The mix of overconfidence & inexperience means that young drivers are overrepresented in collision statistics.

* 95% of all collisions are caused through human error
* Road crashes are the biggest single killer of young people in the UK
* One in five new drivers has a crash within six months of passing their test

The research has found that young drivers are more likely to take serious risk particularly around what are commonly referred to as the ‘fatal 4’, which include speeding, driving while impaired through drink/drugs/fatigue, distractions – such as mobile phones, and not wearing of seatbelts.

**Who is the target audience?**

Year 12/13- pre-drivers, drivers and passengers

**What is the aim of our intervention?**To enhance drivers knowledge of the four key collision causation factors and to enable young people to create a safer travel environment for themselves and others.

**Objectives**

* Increase knowledge of road rules and the reasons for them (speed, seat belts, mobiles, drugs and alcohol) and knowledge of the role of overconfidence.
* Increase personal responsibility for how you and others behave in the vehicle.
* Increase ability to set and communicate ground rules and to reflect upon them.
* Increase ability to recognise and manage emotions in oneself and others (impulsivity, pressure, anger) and to address situations in which capacity to focus on the road is compromised (e.g. fatigue).
* Increase ability to identify and overcome barriers to safe travel.

**What do we want to change? What is the target behaviour?**

* Set and communicate ground rules for self and others: speed, seat belts, drugs and alcohol, mobiles; fatigue.
* Passengers don’t pressure the driver and speak up when others are behaving unsafely (speeding, seat belts, mobiles, drugs and alcohol; fatigue).
* Recognise and manage emotions (impulsivity, aggression, pressure).
* Identify and overcome barriers to safe travel.

**Key aspects of the course**

Delivered by TTC Group approved facilitators

* psychological approach to behaviour change utilising key behavioural change intervention techniques
* Helping young people to make the right choices, giving them strategies to use in the long-term, not just based on the fatal four.
* Develop them as a person – enabling them to take responsibility for their own actions and to be a positive influence on others
* Help with dealing with culture – both peer culture and the workplace culture
* Evaluated

**Benefits**

* Effective and long-lasting impact.
* Covers a wide range of situations that young people are likely to face.
* Influences positive decision making
* Develops coping strategies to help delegates in different situations.

**How will the intervention be delivered?**A one - hour workshop delivered in school by a facilitator to 15 young people. Four workshops can be delivered in a day.

**What is the cost?**

Each one-hour workshop is £150 this has been funded by Bradford Council, it is FREE to schools.

**How can I register my interest?**

We have a very limited number of workshops available, to avoid disappointment please complete the attached form with your details as soon as possible. Please email your form to roadsafety@bradford.gov.uk

**When will sessions be delivered?**

The aim is to deliver sessions by the end of this academic year July 2021. If you are successful in booking the workshop, your details will be passed on to TTC who will then liaise with you directly to get workshops booked in for your school. If we are not unable to offer you a date, we will keep your details on file if an opportunity for funding more workshops becomes available we will be in touch with you.

**Testimonials**

*‘The young people all enjoyed Darren’s presentations, they were extremely informative, and Darren did a fantastic job at delivering the driving safety messages relevant to their age group. Thank you so much for facilitating this.’ - Fleur Holland – SYFR NCS Programme*

TTC has a track record built over 27 years, educating over 500,000 road users every year, sharing knowledge, experience and expertise in delivering programmes that really make a difference. TTC capabilities and services are driven by the needs of today’s society and the wider social aims to improve the well-being and safety for all roads users.