

# Projects

## Primary Film Literacy programme

The **Primary Film Literacy programme** is based on the experiences and successes of the 3 year **Media Literacy Project** aimed at raising attainment and engagement in reading and writing at KS2.

The **Media Literacy Project** ends in June 2015 with data showing an average of 4+ APS each year of the project for targeted children in reading and writing.

The Bradford Primary Film Literacy 2015 - 2016 programme is available to any schools in the Bradford region delivered at the Innovation Centre with details of the provision below:

- **Monday 14/09/2015** 09:00 - 15:30: Training Session 1
- **Monday 07/12/2015** 09:00 - 15:30: Training Session 2
- **11/01/2016 - 15/01/2016** Digital Leader training
- **Monday 18/04/2016** 09:00 - 15:30: Training Session 3
- **Tuesday 05/07/2016** 09:00 - 12:00: Case studies & impact

If you would like to know more about this programme and how to become involved please register to attend our **Information Meeting - Monday 29th June 16:00 - 17:00**. We will explain the programme in detail, outline each of the sessions and discuss the commitment necessary to make successful use of the provision in your school.

Registration and costs are available in the curriculum section of [www.ticbradford.com](http://www.ticbradford.com) or email [Tim.bleazard@theinnovationcentres.com](mailto:Tim.bleazard@theinnovationcentres.com)



For case studies and further information on the impact of the **Media Literacy Project** please visit [www.primaryfilmliteracy.com](http://www.primaryfilmliteracy.com)

Date/s	Monday 29th June	Duration	16:00 - 17:00
Venue	The Innovation Centre Bradford	Cost	Meeting cost is free: Project cost £550 if you choose to sign up.
For further information and to book your place	Contact Sarah Hawkins: Tel: (01274) 434835 Email: <a href="mailto:sarah.hawkins@bradford.gov.uk">sarah.hawkins@bradford.gov.uk</a> Or visit our website: <a href="http://www.ticbradford.com">www.ticbradford.com</a>		