

YORKSHIRE CHAMPIONS GROUP



Rob Omar

Director at CCS Media

Background Information:

Rob has worked at CCS Media for over 18 years and has held most sales roles within the organisation. His current role as a director of the company is to head up the academies and apprenticeship programmes, bringing future talent into the business. The scheme in Bradford aims to recruit 30 apprentices a year into the business. Seeing the positive transformational effect a good job and a career can have on a young person, he is keen to spread the word and inspire young people to aspire for more. He is a real advocate of apprenticeships as a route into the world of work, while gaining valuable qualifications. He would be happy to give an insight in to what employers really look for in potential employees and how to make a positive first impression. Rob was born and educated in Leeds and attended university in Sheffield. Rob's first job was a sales role and he soon realised what an exciting and rewarding career this could offer. He has a close affiliation with Bradford having opened CCS Media's first office here in 2003. Rob still lives in Leeds, is married and has two fantastic children Sam 9 and Poppy 6.

Sectors worked in and routes taken:

Technology Sales	

What I would like to get involved in: (please tick)

Inspirational Talk	Visits to my place of work	Mentoring / Coaching young people	Other (please state)
✓		✓	