



# YORKSHIRE CHAMPIONS GROUP

**Michael (David) Cracknell**

**Business Development Manager, Schofield Sweeney solicitors**

<b>Background Information:</b>

<b>Sectors worked in and routes taken:</b>	
Voluntary	Hospital radio and wellbeing
Self-employed	Run own business – and can talk about the ups and downs
Employed	Worked in law firms and accountancy for 20 years, purely in marketing, BD and comms roles (not as a lawyer) Michael has previously worked in London and internationally

<b>What I would like to get involved in: (please tick)</b>			
<b>Inspirational Talk</b>	<b>Visits to my place of work</b>	<b>Mentoring / Coaching young people</b>	<b>Other (please state)</b>
✓		✓	