

YORKSHIRE CHAMPIONS GROUP



James Hardy
Managing Director for CCS Media Limited

Background Information:

CCS Media is a privately-owned UK based reseller with revenue of £244 million (2019). The company has 500 employees who work with over 4000 customers per month to provide technology solutions. James is responsible for leading the day-to-day operations of CCS Media, technology, and partnerships, along with collaborating on the formulation of business strategy.

James was born and raised in Bradford where he still lives with his wife, two children and two dogs.

Although his role has become increasingly international, James is passionate about the positive impact the technology industry and business enterprise can hold for individuals (regardless of background), families, and the broader community in Bradford.

James is a Visiting Fellow of Durham University within the Centre for Innovation and Technology Management.

A Leader in Residence at the University of Leeds Business School.

Holds Advisory Board positions for:

- AIMTECH
- Hewlett-Packard Enterprise (Global Advisory Board)
- HPI (Global Advisory Board)
- Dell Technologies (UK Board Chair)

James holds an MBA (Merit) from the University of Leeds Business School.

James is a keen runner, cyclist, occasional triathlete, and committed improver at golf. As an advocate of simplicity, James prioritises time passionately for family, business, learning and fitness.

Sectors worked in and routes taken:



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What I would like to get involved in: (please tick)			
Inspirational Talk	Visits to my place of work	Mentoring / Coaching young people	Other (please state)
✓	✓		