

# YORKSHIRE CHAMPIONS GROUP



**Indy Sagu**

**Music Producer**

**Creative Director**

[www.indysagu.com](http://www.indysagu.com)

## Background Information:

Inderpal Singh Sagu, better known by his stage name Indy Sagu, is a renowned multi award winning music producer and creative director. Born and bred in his home city of Bradford he studied in local schools throughout his academic journey.

Indy's current role is based over several sectors, Music, Fashion, Education and the Creative Arts. Indy owns an independent record label, as well as working in education and in schools, teaching, mentoring and offering creative workshops. Most recently Indy has become the creative director for an Anti-Bullying not for profit social enterprise - Bullying Beatz. This campaign is designed to help create awareness through music and the arts across the UK.

From a very early age Indy had started creating a path on his journey and passion for music. By 16, Indy had completed his GCSE's and started his first employment whilst still studying. This work experience led him to develop new skills, talents and purchase essential tools/equipment to follow his dream, starting off his early career as a DJ. Indy fast created a name for himself, playing at local family events, private functions, leading on to co-operate, national and international work. Indy then moved very quickly in to music production, audio editing and the recording field.

In 1999, Indy was offered a record deal and contract from The Untouchables Music Records label. Indy went on to producing some huge musical songs and tracks for well-known, famous signers and artists (south Asian) from around the world. He then went on to produce his debut album (Indy Sagu – The Debut). This led him to winning numerous awards throughout his career and built the foundations, experience and knowledge he uses today to make a difference in everyday life. Awards Include BBC Radio One Best Newcomer – UK Asian Music Awards, Best Club DJ's - UK AMA, Las Vegas - Artist Achievement Award. Indy has created a worldwide name for himself with his music which has allowed him to tour and play in many of the cities and countries around the globe. Indy's music has featured on mainstream TV, radio, including leading magazines and online. His music has featured on compilation albums with artists like Busta Rhymes, Missy Elliot and Sean Paul, released by major labels Sony BMG, Warner Bros and Universal Music. Indy has also been invited to 10 Downing Street to meet with former Prime Minister David Cameron.

In 2008, Indy expanded his creative journey and moved to Montreal/Toronto Canada, before coming

# YORKSHIRE CHAMPIONS GROUP

back to the UK, and hometown of Bradford in 2013.

Indy remains very passionate about his goals, and in making a difference from all the knowledge and experience he has gained. Giving back to communities, helping build relationships and bringing cultures from all backgrounds together by using music the arts to help create a universal, positive message and community for everyone.

<b>Sectors worked in and routes taken:</b>	

<b>What I would like to get involved in: (please tick)</b>			
<b>Inspirational Talk</b>	<b>Visits to my place of work</b>	<b>Mentoring / Coaching young people</b>	<b>Other (please state)</b>