

What do I need to do?

Each local authority or school assigns a Letterbox Club coordinator to deliver the programme. The Letterbox Club coordinator will then:

- Distribute the parcels to the children each month
- Keep track of the child's details, ensuring they continue to receive their parcels if they move address
- Personalise each child's parcel by writing their name on and inserting the letter provided to you for each month
- Use the coordinators' area of the website, which has all you need to deliver the programme successfully – including letters for the parcels, information for carers, evaluation materials and more!

Remember, you'll get ongoing support from the Letterbox Club team at BookTrust and you can always get in touch with any questions:

Letterbox@booktrust.org.uk

What can I expect from the programme?

Evaluation of the Letterbox Club has shown a demonstrable impact. Common themes over several different evaluations include:

- ✓ **Feeling special** – children feeling 'remembered', and being excited about receiving the parcels
- ✓ Carers and children **spending time together** enjoying the parcels – an opportunity to build better relationships
- ✓ **Children reading to others** and sharing the books with other family members
- ✓ Children and carers reporting **increased confidence** in reading and number
- ✓ **Carer engagement** – carers reporting they did more with their child as a result
- ✓ **Importance of continuity** – parcels being delivered despite placement moves.

For more information, please visit: **letterboxclub.org.uk**
or call **020 7801 8825**

The Letterbox Club is £145 per child, with an Early Bird offer of £135 per child.



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