



FILM LITERACY PROJECT 2016

Over the last five years the Curriculum Innovation team has delivered extensive CPD programmes with schools in Bradford, Calderdale and Wales enabling teachers to effectively utilise and create short films to increase engagement and raise attainment in literacy. The projects have given teachers and pupils the skills, knowledge and confidence to use short film within their literacy lessons, providing a visual text to improve inference and deduction as well as providing a scaffold to develop writing.

This one year research project, based on the successes of the five years of work by the Curriculum Innovation team, has been designed and funded by BFI, CapeUK, Curriculum Innovation and Into Film. The project will be extensively assessed by independent researchers to evaluate the impact short film can have on the engagement, progress and attainment of literacy in Year 5 pupils.



Background



In 2012 Bradford UNESCO City of Film and Curriculum Innovation worked with BFI and CapeUK to create a 3 year Media Literacy Project. The aim of the project was to explore how film can support literacy lessons in order that targeted pupils would achieve 4 APS or better in reading and writing.

Phase 1 (September 2012 - May 2013)

Targeted children made an average of just over 4 APS in writing and writing. 57 children were trained to be 'Digital Leaders in Film Making' and 9 staff became accredited Media Literacy Leaders.

Phase 2 (September 2013 - May 2014)

Targeted children made an average of 4 APS in writing and 4.15 in reading. 130 children were trained to be 'Digital Leaders in Film Making' and 14 staff became accredited Media Literacy Leaders.

Phase 3 (September 2014 - May 2015)

Targeted children made an average of 4.7 APS in writing and 4.28 APS in reading. Over 100 children were trained to be 'Digital Leaders in Film Making' and a further 11 staff became accredited Media Literacy Leaders.

The data over the 3 years demonstrated that children taught by staff trained through the project on average made better than expected progress in writing and reading.

Each school created a case study at the end of the project that can be found at www.primaryfilmliteracy.com and the comments below from Menston Primary are common.

'The results in year 6 writing have been fantastic. The level of creativity, imagination and language in the children's writing have most definitely improved as has the engagement of the children.'

Award winning teachers



Claire Dunsire, a teacher at Greengates Primary was one of our first Media Literacy Leaders and in 2015 she won an Into Film Award at the Empire Cinema in London for the 'Most Inspirational Use of Film in the Classroom.'

Project Details



The CPD programme is for Year 5 teachers from 2-form entry primary schools. The content has been honed over several years to provide maximum impact in the classroom by allowing staff to utilise their new skills, knowledge and understanding effectively within their literacy lessons.

The training consists of 3 full days of CPD for staff (1 per term) plus a fourth day to evaluate the impact of the project and create personalised case studies to be published online. All training will take place at the Innovation Centre in Bradford.

Each of the 3 CPD days is followed by an in school visit by one of the consultants delivering the project to ensure planning and delivery for that term is progressing as planned.

4 children from participating teacher's classes will get a full days training on how to use iPads and iMovie to create short films to develop their writing skills. They will become accredited 'Digital Leaders in Film Making'.

Due to the robust nature of our research eligible schools need be 2-form entry and must understand that the project, though very rewarding to staff and pupils, requires a significant commitment from staff and SLT. Besides attending training, staff will have to submit data and information to independent researchers and may be observed delivering the programme in the classroom.

Dates have yet to be confirmed

- Day 1 CPD for staff (October 2016)
- Day 2 CPD for staff (December 2016)
- Pupil Digital Leader training (January 2017)
- Day 3 CPD for staff (April 2017)
- Day 4 Evaluation & case study (July 2017)

The project is heavily subsidised but participating schools will be asked to contribute £250 towards the project costs.



Details of meetings with independent researchers and lesson observations will be agreed directly with staff from each of the schools. Please note that for data purposes only one Year 5 class from each school will be eligible for the training, with the other class acting as a control group.

If you are interested in participating in this project please see the information at the end of this flyer and attend the Film Literacy introductory meeting to find out more about this exciting CPD opportunity.

Partner Organisations



BFI is the lead agency for film in the UK, promoting understanding and appreciation of film, TV, and the moving image. We have supported film education since 1935; from 2000 we have been promoting the value of short film in supporting children's literacy, and literacy teaching, through the resources 'Starting Stories' and 'Story Shorts'. Our report 'Reframing Literacy' gave an account of film literacy work in 75 local authority areas in the UK. We have been with the Bradford Film Literacy project since it started, and are delighted to be able to support this year's research investigation financially.



CapeUK is a charity that nurtures the creative skills and talents of children and young people, and those who work with them. We engage and equip young people to realise their potential and become thoughtful, capable and resilient citizens, as well as opening up career routes into the creative and cultural industries. Our CPD programmes capitalise on our expertise gained from 20 years at the forefront of creative learning. We are Arts Council England's Bridge Organisation for Yorkshire and Humber, helping children and young people across the region to access high-quality arts and cultural experiences.



The Curriculum Innovation team comprises teachers, educationalists, consultants, technologists and media professionals supporting schools across the UK with the effective use of technology to raise attainment across the curriculum. The team are a NAACE Regional Delivery Partner and presently deliver the National STEM centre's Primary Computing curriculum CPD. They have successfully delivered Film Literacy projects in Bradford, Calderdale and Wales and were instrumental in the development of Into Film's national film education CPD provision.



With the support of Lottery funding through the BFI, Into Film is the UK's largest cultural engagement project for young people aged 5-19 and has achieved significant reach into schools through a universally accessible programme of activities using film across the curriculum. CPD for teachers is a cornerstone of our programme which enables us to effectively deliver impact to young people. Into Film, in partnership with Nerve Centre, is also currently funded by the Paul Hamlyn Foundation to deliver a pilot Teacher Development Fund project in teaching literacy and numeracy through film and filmmaking.

Event

Film Literacy introductory meeting

Dates

21st September 2016

Duration

16:00 - 17:30

Venue

The Innovation Centre Bradford

Cost

FREE

For further information

Contact Paul Scott:

Tel: (01274) 434818

Book your place

Register online here:

Email: paul.scott@theinnovationcentres.com
www.ticbradford.com/coursesandevents