

CROCUS WEEK

10 - 18 May 2014



BRADFORD CROCUS CANCER APPEAL

**YOUR SCHOOL CAN BE PART OF
THE CAMPAIGN TO GROW £1MILLION
FOR CANCER DRUG DISCOVERY**

Sign up to fundraise and win up
to £500 of book vouchers



UNIVERSITY of
BRADFORD

Telegraph & Argus



The University of Bradford, Yorkshire Cancer Research and the Telegraph & Argus Newspaper are working together to raise £1million for the discovery and development of new cancer medicines at the University's Institute of Cancer Therapeutics.

Much has already been done but we're now counting on our local community to get behind the Appeal and help us to raise £1million.

Crocus Week will take place from 10 – 18 May and is your opportunity to get involved and raise funds for ground breaking research taking place right here in Bradford.



Pupils from Foxhill Primary School planting crocus bulbs on campus at University of Bradford.

Photo courtesy of the Telegraph & Argus Newspaper

Have some fun fundraising - a perfect end to your SATs week. To help you get creative, we've come up with some ideas to get you started.

GO CASUAL OR DRESS IN PURPLE

Have a charity 'own-clothes' day and ask everyone to pay £1 to wear his or her own clothes. If you want to give it a twist, wear purple to tie in with the crocus theme.

HOST A TEA PARTY

Organise an afternoon tea party. Ask teachers, staff and pupils to bring cakes, biscuits and drinks, and charge people 50p entrance.

GO WITHOUT

Encourage your class to give up something they'll miss, like sweets, TV or their favourite game & get people to sponsor each day that they manage without.

STOP TALKING

Hold a sponsored silence and get sponsored to keep quiet, you could encourage your class to do this for an hour or even a whole day and get some peace and quiet at the same time!

GET SPELLING

Organise a sponsored spelling bee for your class, using words relating to the Bradford Crocus Cancer Appeal.

HOST YOUR VERY OWN BAKE OFF

Get your school and class baking! Host a bake sale at school during a break, then get the whole school community including staff, parents, neighbours and pupils together to bake lots of cakes and biscuits.

BOOK VOUCHER PRIZE DRAW

Every school that registers to fundraise during Crocus Week will automatically be entered into a prize draw to win either £500, £200 or £100 worth of book vouchers.

The draw will be made w/c 2nd June and the winners will be invited to the University for a photo opportunity with the Telegraph & Argus Newspaper.

HOW TO GET INVOLVED

We hope you're keen to get behind this local Appeal and give fundraising a go. Complete the form below to register your participation in **Crocus Week 10 – 18 May** and we'll send you a fundraising pack and enter you into the prize draw. Alternatively you can register by emailing v.collins@bradford.ac.uk.

FULL NAME OF SCHOOL

CONTACT NAME

JOB TITLE / POSITION

ADDRESS OF SCHOOL

SCHOOL TELEPHONE NUMBER

EMAIL ADDRESS

WE ANTICIPATE ORGANISING OUR EVENT ON THE FOLLOWING DAY DURING CROCUS WEEK

MAKING FUNDRAISING EASY

Your pack will include

- A letter template to send home to parents
- Promotional posters
- Sponsorship forms

Please return this form by post to:

Victoria Collins
Bradford Crocus Cancer Appeal
c/o Alumni and Development Office
University of Bradford, Richmond Road, BD7 1DP
Or email it to v.collins@bradford.ac.uk

For more information please call 01274 233165 or visit www.crocus.brad.ac.uk

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