



Department  
for Education

# **Bradford Attendance Charter Launch Event**

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# A little bit about me...

- Part of Regions Group within DfE
  - Place lead for Bradford
  - Work with Bradford LA and trusts operating in the area
  - Oversee the Priority Education Investment Area
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# DfE Perspective on Attendance

Attendance  
Advisers

Better data

Attendance Action  
Alliance

Attendance Hubs

Multi-agency  
approach

Attendance  
Mentoring  
Programme

Breakfast  
clubs/holiday  
activities



# Bradford Priority Education Investment Area (PEIA)

- Attendance is one of three key priorities
- Funding has been targeted to support:
  - Emotionally Based School Avoidance (EBSA)
  - Specific secondary schools facing challenges with attendance



# Reflections

- Challenges vary depending on context
- Relationship building with parents/communities
- Data plays a key role
- Collaboration between agencies can make a real difference



The logo features a stylized mountain range with three peaks. The foreground peak is a dark blue line, while the two background peaks are lighter blue lines. The text 'Keighley Schools Together' is centered horizontally across the middle of the image, overlapping the mountain peaks.

Keighley Schools Together