

# What's the issue?



It can be hard to believe that in this day and age people cannot afford period products. But this is true, and it is happening every day.

Research by Plan International UK found that:

137,700 girls in the UK have missed school because of period poverty

1 in 10 girls have been **UNABLE TO AFFORD** sanitary wear

1 in 7 girls have struggled to afford sanitary wear

**If you had to choose between buying sanitary wear or eating which would you choose?**

And how about this....

48% of girls in the UK are embarrassed by their periods

Only 1 in 5 girls feel comfortable discussing it with their teacher

71% of girls admitted they have felt embarrassed buying sanitary products

49% of girls have missed an entire day of school because of their period of which 59% have made up an excuse instead.

Whether it's period poverty, not being able to ask at home, or just being caught short, we want to have their backs and let them keep their dignity

## HOW CAN YOU HELP?

- Donate period products
- Set up a donation point (at home/business/centre)
- Donate funds to our cause
- Volunteer as a local Red Box Bradford ambassador (set up donation points/spread awareness/deliver/help collect boxes)
- Set up an event to raise money & awareness
- Run a stall for us
- Help with packing up boxes

Check our facebook page for details of drop-ins, events we will be running & drop-off donation points