



City of Bradford MDC

www.bradford.gov.uk

Regeneration and Culture
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Dear School

YPO supports Walk the History of the Games - School Challenge

To encourage schools to sign up for the Walk the History of the Games school challenge, YPO are offering all schools who sign up before 31 March 2012 a **£20 discount** on their next order over £100ⁱ. In addition, the first school in West Yorkshire to reach London 2012 will receive a fantastic prize of **£2012 to spend with YPOⁱⁱ**.

Walk the History of the Games is a West Yorkshire initiative developed in a partnership between the five local authorities and Metro to promote walking, cycling and scooting to school. The initiative has been awarded the coveted **London 2012 Inspire Mark** approved by the London Organising Committee of the Olympic Games and Paralympic Games (LOCOG).

The aim of the challenge is to travel across the world to all the host cities of the Games ending up in London in 2012, by recording the number of children who walk, scooter or cycle to school each week. To find out more about the challenge and register your school, visit the website at www.generationm.co.uk.

For a registration pack please contact Bradford Council Transport Planning Team on **01274 434983** or email us at tom.jones@bradford.gov.uk. To request your YPO catalogues, please email cat@ypo.co.uk or visit www.ypo.co.uk.

Yours sincerely,

Jo Marshall
Commercial Director
YPO

Tom Jones
Assistant Transport Planner
Bradford Council

YPO (Yorkshire Purchasing Organisation) is the largest formally constituted local authority purchasing consortium in the UK. Established as a joint committee of local authorities in 1974, YPO is non-profit making and provides public sector customers with 'best value' procurement routes for goods and services.

All public sector customers - including schools, colleges and universities - can enjoy cost and efficiency savings through YPO's bulk buying power and convenience across many product areas. Categories include curriculum, catering, transport, office supplies and stationery, arts and crafts, ICT, building maintenance, energy, admin and waste management. For more information, visit www.ypo.co.uk.

ⁱ The discount will be provided in the form of a voucher which will expire on 30 June 2012. The terms and conditions for its use will be printed on the voucher itself, which will be issued separately only when schools have signed up to the initiative.

ⁱⁱ The prize can be spent on stock and direct items from the YPO catalogues only. Contract services are excluded.