

Dear Secondary School Headteacher / Principal / Chair of Governors

EMPLOYER ENGAGEMENT IN CAREERS AND ENTERPRISE EDUCATION

Leeds City Region Enterprise Partnership is working with the Careers and Enterprise Company on a new flagship national Enterprise Adviser programme. The purpose of the Enterprise Adviser network is to create powerful, lasting connections between local businesses, schools and colleges in the area.

High calibre volunteers from business have been recruited from around the region, with a focus on industry sectors where future skills gaps and / or high growth are forecast. Enterprise Advisers are matched to a secondary school and with support from an experienced employed Enterprise Coordinator undertake a review of existing school employer engagement provision and work with the school to broker in further high quality employer engagement support in schools for pupils from year 8 and up. The review is undertaken in line with the Gatsby benchmarks taken from the 'Good Career Guidance' report.

Unfortunately, opportunities for young people to engage with employers directly in our region are amongst the lowest in the UK but are increasingly important as the world of work and skills demands are changing faster than ever. The future workforce will need these skills if we are to keep pace in a local, regional, national and international world. There is compelling evidence to suggest that where young people have regular opportunities to meet with employers they are more likely to be motivated, make better informed career choices, have increased lifetime earnings and are 3 times less likely to become NEET.

We would like to invite you to be part of this programme, and express your interest by emailing **EnterpriseAdvisers@the-lep.com** or call **0113 318 1818**

Yours Faithfully,



Roger Marsh OBE

Chair, Leeds City Region Enterprise Partnership