

Name & Photo

Emma Smail



Role & Organisation

CCS Media- Head of Academy North

Background Information

I left home at 15 due to family problems, did not have much of a childhood, the first 15 years of my life was tough, came from a very strict family which unfortunately meant I had no life. After leaving home at 16 and finishing school I had to very quickly find a job to enable me to afford to live on my own. I met a lady on a bus one day who said her Company was recruiting. The next day knocked on the door and had an interview for a sales Job. I had no clue what it was just knew I needed to earn money.

I quickly got into it, got paid a basic wage and earned myself a bit of commission on top. I was very determined that not only did I want to make a good life for myself, live on my own but I wanted to earn enough money so I could live a nice life.

This didn't happen overnight, I had many years of only earning enough to pay my rent and bills but I could see that if I worked hard I could earn more money

At 18 I finally had enough deposit to buy my own house, still only really having enough money for bills and mortgage but I had my own home.

21 years later after a lot of determination and hard work I am the Head of an IT Academy. Own my own house have 2 children and yes, I now have spare money after paying my bills and mortgage.

Anything is possible if you put your mind to it

Bradford Community Champions



Sectors worked in and routes taken.	
Sales	Started as an account manager in the same industry as CCS Media
Head of Academy	After spending many years selling I started working with the Academy, working with young people coaching them to how to sell and become Account Managers. After a couple of years doing this, I progressed to become the Head of Academy

What I would like to get involved in (Please tick)			
Inspirational Talk	Visits to my place of work	Mentoring / Coaching young people	Other (please state)
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>